



## What will ZMG do for our Association ?

### **Evaluation:**

ZMG's service starts with a thorough evaluation of what is currently happening within the association.

### **Grassroots:**

ZMG firmly believes that the pyramid approach of increasing the number of people interested in and playing tennis in your country is the first step to improve the level of tennis.

ZMG will evaluate the current grassroots program and write a through report covering a number of areas including:

- Program structure
- Program objectives and delivery
- Coaching delivery and training
- Target audience
- Marketing/Sponsorship
- Equipment

### **Tennis in Schools:**

The next step from the Grassroots is the Tennis in Schools. ZMG will evaluate the current Tennis in Schools setup as well as the delivery of the program. We will write a report covering the following areas.

- Program structure
- Program objectives and delivery
- Teacher training
- Coach delivery and training
- Marketing/Sponsorship
- Equipment

### **Player Development:**

To ensure that talented players keep playing and the talent pool is maximized ZMG will evaluate the current player development programs and structure.

We will write a report covering the following areas:

- Program structure
- Program objectives and delivery
- Teacher training
- Coach delivery and training
- Marketing/Sponsorship
- Equipment

## High Performance Program:

To ensure that your tennis association is in a position to develop and nurture future High Performance and Elite tennis players we will evaluate the current High Performance/Elite programs and structure. We will write a report covering the following areas.

- Program structure
- Program objectives and delivery
- Teacher training
- Coach delivery and training
- Marketing/Sponsorship
- Equipment

## Coaching:

The development of a world class framework to enhance the tennis in your country will have a direct link to the education and training of the tennis coaches.

ZMG will evaluate the current training and education of coaches within your country and write a detailed report on these current methods.

The report will include:

- Qualifications and training
- Mentorships
- Exposure
- Professional development
- Experience

## Events:

ZMG will evaluate the current tennis events held in your country, at both local and international levels.

These events are a vital ingredient to the development and opportunities available to talented tennis players in Trinidad and Tobago. Maximizing the scheduling and exposure will ensure the best for your associations players

The report will include:

- Current events and Schedule
- Marketing/Sponsorship
- Opportunities
- Support from local players